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Company Profile

Who are we?

SENSO was established in the year 2000 AD to produce the best designs of cloaks (Abayas) in the United Arab Emirates. And in a record time, we booked a seat at the forefront of local and international fashion stores and brands. And by developing new and creative designs, we were able to build a large base of customers throughout the country and abroad. We are also keen on excellence in designs and merging between culture, originality and the latest trends in fashions selected from the finest fabrics, which made us able to enter the markets and exhibitions all over the world. We have also developed a plan for the next five years in order to open several branches in Saudi Arabia, Kuwait, Qatar and Oman starting from 2022, in addition to expanding locally during the next three years to have more than fifty branches in the United Arab Emirates.

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Vision

SENSO seeks to expand internally and externally in its branches, in order to lead the field and cover the market with the latest trends of distinctive designs at prices that suit everyone.

Mission

Providing quality and innovation in our designs, which qualifies us to satisfy all tastes and meet the needs of customers everywhere.

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Objective

Promotion of business globally by launching elegant and stylish designs that change the concept of traditional cloaks (Abayas).



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Values

Ensure the provision of high quality materials.
Producing modern clothes that fit our country's culture.
Constantly adding beauty to our designs.
Competitive prices commensurate with high quality
cloaks (Abayas).



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What makes us different

- Our branches are spread all over the Emirates.
- Innovation in designs and high quality.
- Extensive experience in the cloaks (Abayas) industry.
- Cloaks (Abayas) are produced from our factory.
- Using raw materials imported from Japan, Turkey and Korea
- The presence of an elite group of creative designers.

Our Branches

We have a group of branches spread all over the Emirates, specifically in:

Dubai branches

- Dubai Outlet Mall
- Dubai Outlet Village
- Dubai Festival City
- Dubai Creek Marsa Al Seef
- Etihad Mall
- Al Barsha Mall
- City Walk Mall
- The Dubai Mall
- Al Khawaneej Mal



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Our Branches

Abu Dhabi branches

- World Trade Center
- Marina Mall
- Bawabat Al Sharq Mall
- Galleria Mall
- Yas Mall
- Dalma Mall

Al Ain branches

- Al Jimi Mall
- Bawadi Mall
- Al Ain Mall

Sharjah Branches

- Mega Mall
- Sahara Mall
- Zahia City Centre



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Our Products

As one of the best companies specialized in designing the finest women's fashion, our ingenuity in adding beauty and elegance to clothes has appeared, we have provided:

- The finest modern black cloaks (Abayas) designs.
- Various designs of colorful cloaks (Abayas).
- Sports cloaks (Abayas) with high quality materials.
- Unique unorthodox style dresses.



Expansion plant

